#### **GHANA FUND INDUSTRIAL EXCURSION**

Ghana Fund announces up-coming Industrial Excursions during the period 2025 to 2026 to the following destinations:

- Australia
- Brazil
- Canada
- > China
- > France
- Germany
- India
- > Italy
- > Japan
- > South Korea
- Lebanon
- Russia
- > Saudi Arabia
- Portugal
- Sweden
- Turkey
- United Kingdom
- ➤ USA

Application information and more detailed information about the Industrial Excursion, including investing programmes, commercial collaborations and related trade activities pertaining to each industry type can be found at <a href="https://ghana-fund.com/">https://ghana-fund.com/</a>. Call for participation in Industrial Excursions will be conducted in a transparent, open and public manner. Public notices will be given in wide ranging media including direct mail, notices through industry associations, meetings, etc.

### **Conditions for Participation in the Excursion**

- ➤ Applicants must submit a fully completed and signed **Participation in Industrial Excursion Application**.
- ➤ Applicants must provide adequate information about their primary market objectives and goals for participation. Applicants whose main aim is to engage investors must provide a clear project proposal.
- ➤ Ghana Fund reserves the right to either reject an application or request for additional information or clarification.
- ➤ Ghana Fund may cancel the excursion if the required minimum number of participants is not attained for a particular mission by the recruitment deadline.
- ➤ Where a trade association, an educational institution, a business entity or as the case may be is applying on behalf of its membership or staff, the entity must provide the requirements for each individual applicant that they represent for the purpose of the Industrial Excursion.

### Who is Qualified to Join the Industrial Excursion?

- > Persons looking for new business opportunities
- Persons who wish to have insight into manufacturing processes.
- Business propositions seeking inward foreign direct investments
- Persons looking for Franchising Opportunities

- > Existing businesses looking for foreign investment for expansion
- > Technical and Business Education Teachers and Trainers
- > Students intending to become entrepreneurs
- Students intending to develop international and diverse work ethics to prepare adequately for the job market
- ➤ Labour market practitioners

#### Criteria for the Selection of Persons for the Excursion

The Industrial Excursion is not a business-as-usual programme, but an event to provide Ghanaians an exposure, knowledge and strategic interventions towards industrialisation in Ghana.

Due to the large numbers of applicants for the Industrial Excursions, the following criteria will be used to evaluate the applications to qualify applicants to participate:

- Exceptional quality of patriotism.
- Clear goals and ambition for business development.
- ➤ Ability to observe and learn quickly.
- ➤ Potential to generate interest in pooling inward foreign direct investments to Ghana.
- ➤ Consistency of applicant's goals and objectives of participating in the Industrial Excursion being in tune with the Industrial Excursions goals.

Ghana Fund has an all-inclusive policy, and will notify all applicants whose applications were not successful of the reason for the rejection.

Ghana Fund will evaluate applications on rolling basis until the maximum number of participants are selected. Ghana Fund reserves the right to cancel an approved application if after approval, it is discovered that a condition that requires rejection of the application has not applied.

## **Benefits of the Industrial Excursions**

Being part of a Ghana Fund Industrial Excursions presents several benefits including making critical new business contacts, partnering opportunities, international sales, and investing opportunities.

#### Other benefits are:

- Exposure to international manufacturing processes to provide practical insights for improving local business operations or start-ups.
- ➤ Opportunities for business networking, especially with potential investors, franchise partners and foreign companies.
- ➤ Access to knowledge exchange: Participants can learn how industries operate in different cultural, regulatory, and technological environments.
- > Students, educators and labour market practitioners will enhance curricula and personal skill-sets with global standards.
- Potential to attract foreign direct investment (FDI) for your existing business or new ventures
- Understand global trends in business, manufacturing and entrepreneurship.

- Exposure to international work ethics and business culture to sharpen personal and organizational competitiveness.
- ➤ Enhance credibility where your organisation or personal brand is associated with an international excursion.

## **Participation Requirements**

All persons interested in participating in the excursion must submit an application for consideration by the Ghana Fund. All applications will be evaluated on their best meet of the selection criteria.

# **Excursion Participation Fees**

All applicants must register their interest to participate to be qualified for selection to join the excursion. Registration of Interest to Participate must be accompanied with a non-refundable booking fee of GHC2,500 or US\$250 (payable in cedis).

The cost of participation is relative to the destination, and is generally made up of:

- Return air ticket in economy class
- ▶ 2 or 3-star hotel (upgradable) with breakfast
- Group lunch and supper
- ➤ Local transportation

Visa and visa-related fees are not included in the participation fees. Also, not included is the non-refundable Registration of Interest to Participate fee.

The applicable fee for each destination is as stated in-line:

Australia	=	€ 6,015
Brazil	=	€ 4,815
Canada	=	€ 4,615
China	=	€ 4,815
France	=	€ 4,115
Germany	=	€ 4,115
India	=	€ 4,415
Italy	=	€ 4,115
Japan	=	€ 5,015
South Korea	=	€ 5,015
Lebanon	=	€ 4,115
Russia	=	€ 4,115
Saudi Arabia	=	€ 4,115
Portugal	=	€ 4,115
Sweden	=	€ 4,115
Turkey	=	€ 4,115
United Kingdom	=	€ 4,115
USA	=	€ 4,615

Participation fees must be paid at least 60 days before the date of commencement of each excursion.